



FOCUS

780.361.2020

www.wetaskiwineyecare.com

Drs.
**Johnson
& Oliver
& Martin**
OPTOMETRISTS

You may have noticed the hum of activity at the corner of 50th Avenue and 53rd Street.

Opening Soon!

Excitement is building as we eagerly anticipate the move across the street. Though we won't be moving too far, it will be a world of difference for both patients and staff. Triple the exam rooms. Double the dispensary area. Large open waiting areas.

And something very new!

We are proud to bring a new concept to Wetaskiwin: the Sunglass Cove. This sunglass boutique will offer the top names in sunwear, bringing together the best in fashion and sun technology. You'll find eyewear here you'd normally only find high end designer stores. We want you looking cool in your new eyewear, but that's not all we are concerned about!! Just as important as how you look is: how do you SEE? These sunglasses provide you the best optics available, and many frames are able to be fit with your regular eyeglass prescription! Reduced glare and full protection from the sun's damaging UV rays and you will have the perfect prescription for a hot new look!

We bring the best to you!

Drs. Johnson, Oliver and Martin have always stood for quality. We offer the best eye exam available, and provide you with the best vision solution possible. Whether contact lenses, glasses, sunglasses or refractive surgery, we can offer the most current recommendations. And if a vision problem does arise that requires further treatment we are associated with the best specialists in Alberta for your vision care. Let us care for you!

Details count!

If we've learned anything from renovating this building it is patience, patience! We are still renovating, but we are almost there. You'll always find a place to park in our own lot. Comfortable chairs, soothing sounds and a hot cup of coffee. You'll see us in a whole new light!

We see this as an opportunity to provide for you, and we will! We can't wait to welcome you! ▢

Your Doctor Recommends™

Dr. Lorrie Oliver

Q. My vision seems fine. Why is it important to have regular exams?

A. What you don't see – or feel – can hurt you. Regular eye exams help detect potential concerns, so you can get the treatment you need to maintain healthy eyes and great vision.

With our state-of-the-art equipment and technology, we can catch serious eye diseases such as glaucoma and macular degeneration, even if you haven't had any symptoms.

We can also detect other health problems such as high blood pressure, diabetes and thyroid disorders through an eye exam.

For peace of mind, the best defense is to trust your precious sight to an eyecare professional. I recommend you come in for a comprehensive eye exam – let's confirm your diagnosis!

Remember your kids:

Children should receive a complete eye exam by age three.

A one-of-a-kind professional eye care experience to enhance your visual life and great looks.

DOCTORS

EYECARE
NETWORK

Avoid the risks of shopping online

The 'real deal' on contact lenses

Why order contact lenses from your Optometrist instead of an online alternative?

Unlike shopping on the Internet, we deliver on everything – service, product and reputation.

Personal service

Online resellers never substitute a face-to-face consultation with an Optometrist. If you have concerns or problems with your eyes, don't draw your own medical conclusions based on website surfing – see us immediately!

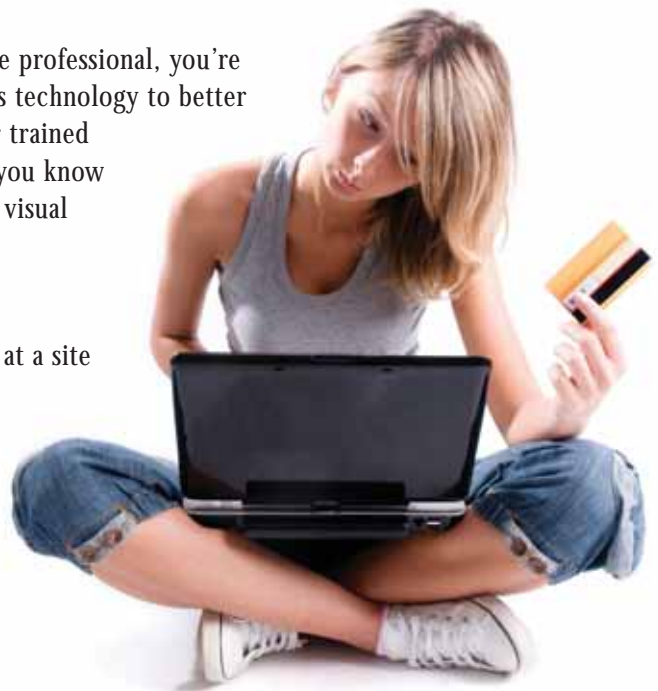
Perfect product

What contact lens is right for you? Without consulting an eyecare professional, you're taking a risk with your sight. Or, you could miss out on new lens technology to better suit your vision needs and lifestyle demands. With help from our trained team, we can offer the right lens options. Then we'll make sure you know how to wear and care for your contacts – for optimum comfort, visual clarity and eye health.

Reliable reputation

If shopping online, you risk dealing with an unreliable reseller – at a site that is dealing in grey market products or could go out of business. When you unknowingly order from an illegitimate seller, you could face unexpected charges on your credit card. Your gamble increases if you don't shop via a secure server.

There's no safer and smarter substitute than dealing with eyecare professionals in your own backyard – optimal service, know-how and value. Only your Doctor can recommend the best lens options. ▢



Take a break from lens care

A contact lens with **BUILT IN CONVENIENCE** and **COMFORT**

- the convenience of no messy lens cleaning, disinfecting and storing
- the comfort of a fresh new lens every day



DAILIES AquaComfort Plus: Ask your eye care professional for complete wear, care and safety information.
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Reduce your risks

Diabetes and your Optometrist



The number of people living with diabetes in Canada is approximately two million. An alarming fact is that many individuals with diabetes have not been diagnosed and are unaware they have the disease.

Diabetes prevents your body from making or using insulin, which leads to increased sugar levels in your bloodstream. Diabetes can lead to serious complications and premature death.

What are my vision risks?

Diabetes can cause changes in your vision and can result in cataracts and glaucoma. The most serious eye problem is diabetic retinopathy, a weakening or swelling of the tiny blood vessels in your eye's retina. If diabetic retinopathy is untreated, blindness can result.

Your Optometrist's role in prevention

Sometimes the early signs of diabetes are detected in a thorough optometric exam. If you already have diabetes, your eyecare professional can diagnose potential vision-threatening changes in your eyes that may – if treated – prevent blindness.

Treating diabetic retinopathy

Early detection of diabetic retinopathy is crucial because successful treatment is more likely at the initial stage. Early on, this condition is monitored through eye health exams. A variety of therapies may be prescribed including laser therapy or, in extreme cases, eye surgery.

Prevent related eye problems

Monitor and maintain control of your diabetes. Consult your physician regularly and follow instructions about diet, exercise and medication. See your Optometrist for a thorough eye exam when you are first diagnosed as a diabetic, at least annually thereafter and more frequently if recommended.

Even if you don't notice any problems, have your eyes examined regularly by an Optometrist. Let us help! ▢



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Finally a single vision lens designed to maintain optical integrity in high base curve lenses that virtually fits any frame style.



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SEE
STYLE

Drs.
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OPTOMETRISTS

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Monday, Wednesday & Friday • 8:30 am to 5:00 pm
Tuesday & Thursday • 8:30 am to 8:00 pm

www.wetaskiwineyecare.com

Where glamour is the trend

Pop in and experience our new
Sunglass Cove boutique with Maui
Jim, Oakley, D&G, Kenneth Cole,
Calvin Klein, Nike and so many
more. The focus
for designers is
on technological
innovation and
glamour. Call it techno-fashion!



sunglass
COVE

Headed to a nearby ski slope, a far
away beach or simply an outdoor café? Look and feel
trendy in the latest designer brands. From funky to
functional, chic to revolutionary, cool to hot – we
offer the full spectrum. Our sensational styles will
guarantee your best look, whatever your lifestyle. **D**



Penny Lyle joined our office in January, and we are so glad to have her on board! Penny, her husband Warren and 3 kids have a farm north of town, so Penny is REALLY busy. After 8 great years running her own day-home, she's returned to working downtown. Penny is working in the pretest area, preparing information prior to your eye exam. Her easy smile and relaxed way with kids make her a perfect fit with our team!

